

## Mark Davies



1963 Born in Cardiff, Wales  
1983-86 Cambridge University  
1987-96 New York City  
1996-98 Pasadena, California  
1998-01 London & Brasil  
2001- present Ghana

Passionate about technology and anthropology, Mark has spent the last 10 years combining these interests by developing ICT-enabled products that improve livelihoods. He has spent the last three years developing a social entrepreneurship model of business development and incubation, living in West Africa.

Mark is currently leading a team of developers building specific technology innovations for African markets – with a focus on market information systems.

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CEO & Founder, **Esoko Networks/BusyLab**, Jan 05 – Present

A mobile communication platform for rural development that allows farm groups and businesses to manage their information collection and distribution needs through automatic polling, SMS push, web advertising, and market updates via SMS.

Chairman & Founder, **BusyInternet**, Aug 00 – Present

Mixed-use business incubator and cybercenter established in Accra, Ghana to promote social and economic development through conversations and services around technology. Featured by the WorldBank's infoDev program.

Co-Founder, **First Tuesday**, Aug 98 – Mar 99

Established Europe's largest offline networking phenomenon with over 60,000 members in 40 countries, connecting entrepreneurs with funding and each other.

VP Product Development & Content, **CitySearch**, May 96 – May 98

Designed and conceived leading city guide service in North America and produced co-branded platforms for media partners such as LA Times, Washington Post, Baltimore Sun and others. Grew department into a significant nation-wide online editorial powerhouse, gathering content on arts and entertainment in over 50 cities. Setup new city-teams, established rollout model and operational guidelines and technology. Pioneered legal and employment guidelines for hundreds of online writers and editors.

CEO & Founder, **Metrobeat**, May 95 – May 96

Designed, conceived, and funded the first-generation database driven city guide. "Best website" award for New York in 1996. Merged with CitySearch in 1998 and currently traded on Nasdaq at a \$2billion valuation in over 70 cities and three other continents. Together with Ticketmaster, one of America's leading ecommerce sites.

CEO & Founder, **Sky Electronic Publishing**, Feb 92 - May 95

Setup a design and production agency for direct mail catalogs including The Body Shop, Anheuser Busch, The Daily Planet, Shocking Gray, Icon and others

Writer/Editor, **Freelance**, Jul 90 – Oct 92

Authored five children's books, including "Malcolm X", "Copper the Cat", and "Inside the Airport". State of the Arts monthly column with celebrity interviews for Stagebill magazine. Series Editor of Simon & Schuster's Biography Series of American Indians, 1988 Editor for Time Warner's Home Video Catalog with over 1000 movie descriptions, 1990

Editorial Assistant, **7 Days Magazine** May 89 – Apr 90

Assign, edit and compile reviews and listings for a well-regarded weekly city publication.

Associate & Managing Editor, **The Kipling Press**, Feb 88 – May 89

Develop list, write and edit manuscripts, hire and supervise writers, coordinate production and budgets, speak at conferences.

Celebrity Interviews, **The Big Breakfast**, 94 - 95

Television Writer, **The Travel Channel**, Mar – Sep 87

Director Liaison's Assistant, **New York Film Festival**, 87-88

Production Assistant, **Growing Group Productions**, 86-87

Host, **Bombard Ballooning**, Loire Valley, France 1986

Producer, **European Theatre Group**, Cambridge UK, 1985