

Mark Davies

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1963 Born in Cardiff, Wales
1983-86 Cambridge University
1987-96 New York City
1996-98 Pasadena, California
1998-01 London & Brasil
2001- present London & Ghana

Passionate about technology and anthropology, Mark has spent the last 10 years combining these interests by developing ICT-enabled products that people actually use and benefit from. He has spent the last three years developing a social entrepreneurship model of business development and incubation, living in West Africa.

Mark is currently leading a small team of developers building specific technology innovations for African markets – with a focus on market information systems.

CEO & Founder, **TRADENET**, Jan 05 – Present

A mobile2mobile information and trading platform for farmers and traders throughout Africa consisting of price, offer, weather, and other market intelligence feeds.

CEO & Founder, **BUSYLAB**, Jan 07 – Present

Software innovations and business services for Development: focusing on market intelligence software for farmers & traders, cybercafé transaction services, mobile phone services and microfinance.

Chairman & Founder, **BUSYINTERNET**, Aug 00 – Present

Business incubators and cybercenter models for promoting social and economic development in developing countries (Ghana, Africa)

Co-Founder, **FIRSTTUESDAY**, Aug 98 – Mar 99

Established Europe's largest offline networking phenomenon with over 60,000 members in 40 countries, connecting entrepreneurs with funding and each other.

VP Product Development & Content, **CITYSEARCH**, May 96 – May 98

Designed and conceived leading city guide service in North America and produced co-branded platforms for media partners such as LA Times, Washington Post, Baltimore Sun and others. Grew department into a significant nation-wide online editorial powerhouse, gathering content on arts and entertainment in over 50 cities. Setup new city-teams, established rollout model and operational guidelines and technology. Pioneered legal and employment guidelines for hundreds of online writers and editors.

CEO & Founder, **METROBEAT**, May 95 – May 96

Designed, conceived, and funded the first-generation database driven city guide. "Best website" award for New York in 1996. Merged with CitySearch in 1998 and currently traded on Nasdaq at a \$2billion valuation in over 70 cities and three other continents. Together with Ticketmaster, one of America's leading ecommerce sites.

CEO & Founder, **SKY ELECTRONIC PUBLISHING**, Feb 92 - May 95

Setup a design and production agency for direct mail catalogs including The Body Shop, Anheuser Busch, The Daily Planet, Shocking Gray, Icon and others

Writer/Editor, **FREELANCE**, Jul 90 – Oct 92

Authored five children's books, including "Malcolm X", "Copper the Cat", and "Inside the Airport". State of the Arts monthly column with celebrity interviews for Stagebill magazine. Series Editor of Alvin Josephy's Biography Series of American Indians, Simon & Schuster, 1988 Editor for Time Warner's Home Video Catalog with over 1000 movie descriptions, 1990

Editorial Assistant, **7DAYS MAGAZINE**, May 89 – Apr 90

Assign, edit and compile reviews and listings for a well-regarded weekly city publication.

Associate & Managing Editor, **THE KIPLING PRESS**, Feb 88 – May 89

Develop list, write and edit manuscripts, hire and supervise writers, coordinate production and budgets, speak at conferences.

Celebrity Interviews, **THE BIG BREAKFAST**, 94 - 95

Television Writer, **THE TRAVEL CHANNEL**, Mar – Sep 87

Director Liaison's Assistant, **NEW YORK FILM FESTIVAL**, 87-88

Production Assistant, **GROWING GROUP PRODUCTIONS**, 86-87

Host, **BOMBARD BALLOONING**, Loire Valley, France 1986

Producer, **EUROPEAN THEATER GROUP**, Cambridge UK, 1985